



OTTAWA DISTRICT HOCKEY ASSOCIATION

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NEWS RELEASE

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DAIMLERCHRYSLER CANADA DRIVES SPONSORSHIP DOLLARS TO MINOR HOCKEY

RICHMOND HILL, Ontario – The Ottawa District Hockey Association is pleased to announce its relationship with **DaimlerChrysler Canada** in support of minor hockey through sponsorship of House League hockey teams across Ontario. The program is called “*Caravan Kids*” and is in cooperation with Alliance Hockey, Ontario Minor Hockey Association, Hockey Northwestern Ontario and Northern Ontario Hockey Association. Selected novice level “Caravan Kids” teams will receive a cash donation through their District on behalf of DaimlerChrysler Canada and will also receive information on upcoming special offers and incentives through their local dealership.



“It is collaborations like this that allow us to realize just how important our corporate relationships are” said Richard Waldroff, the ODHA’s new president. *“When a company of DaimlerChrysler’s stature involves itself in the fundamental needs of the community it not only shows leadership but a keen desire to give something back to its supporters.”*

“Supporting the grassroots of hockey is important to our company. Minor hockey is the driving force in many communities. It teaches many positive values that our company believes in,” stated DaimlerChrysler Canada’s Marketing Manager Charles Dubé. *“With this sponsorship, DaimlerChrysler Canada is proud to contribute to keeping hockey affordable for thousands of young players across Ontario.”*

About DaimlerChrysler Canada

DaimlerChrysler Canada is a business unit of the Chrysler Group, a Division of DaimlerChrysler AG. It employs 11,500 people and is headquartered in Windsor, Ontario with vehicle assembly plants in Brampton and Windsor, Ontario. Approximately 460 authorized dealers in Canada sell Chrysler, Jeep® and Dodge vehicles, including two of the country’s best-selling nameplates: Dodge Caravan and Dodge Ram.

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