



# OTTAWA DISTRICT HOCKEY ASSOCIATION

1247 KILBORN PLACE, SUITE D300, OTTAWA, ONTARIO, K1H 6K9

TELEPHONE: (613) 224-7686 FAX: (613) 224-6079

---

## NEWS RELEASE

*2006/07 No. 7*

*November 27, 2006*

### NEW PARTNERSHIP WITH PIZZA PIZZA PROVIDES A BOOST FOR HOUSE LEAGUE TEAMS



Some 210 House League hockey teams throughout Ontario (30 within the ODHA) are the beneficiaries of sponsorship support announced by **Pizza Pizza**, a long-time partner of hockey at all levels of competition in Canada. Pizza Pizza is partnering with the Ontario Minor Hockey Association, Alliance Hockey, Ottawa District Hockey Association, Hockey Northwestern Ontario and Northern Ontario Hockey Association. Along with team sponsorships, Pizza Pizza will also be unveiling special programs and fundraising opportunities for teams to help offset costs and enhance their experience in minor hockey.

“With the support of Pizza Pizza, the ODHA was able to help 30 Atom House League Teams across the Branch keep parent contributions at a manageable level and make playing the game of hockey more affordable,” said ODHA President, Richard Waldroff. “Not only does sponsoring the teams help reduce costs, it creates the connection between Pizza Pizza and the minor hockey community.”

The sponsorship funding by Pizza Pizza serves a dual purpose, in that some of the money can be directed to the purchase of team socks or pay for ice time, assorted administrative costs and tournaments, thereby lessening the burden on parents.

“Pizza Pizza is proud to sponsor minor hockey in Ontario,” said Pizza Pizza Marketing VP, Pat Finelli. “House League hockey is the foundation of our great hockey system right up to the Canadian National teams, representing almost 65% of hockey overall. Pizza Pizza’s sponsorship of hockey at the grassroots level is compatible with its overall program of support for the sport, which includes the Greater Toronto Hockey League, **Ottawa Senators**, Toronto Maple Leafs and Montreal Canadiens.”

For more information please contact:

Mel Sapp  
Director, Marketing & PR  
(613) 592-4001  
[sappfamily@rogers.com](mailto:sappfamily@rogers.com)

[ODHA HOME](#)



# **OTTAWA DISTRICT HOCKEY ASSOCIATION**

**1247 KILBORN PLACE, SUITE D300, OTTAWA, ONTARIO, K1H 6K9**

**TELEPHONE: (613) 224-7686 FAX: (613) 224-6079**

---